

BRAATI Heals Environmental Damage Caused From Tobacco Industry Products

The environmental destruction that takes place from tobacco industry products is often overlooked. On Saturday, May 30th 2009, members of the Algoma Youth Action Alliance's Blind River Advocates Against the Tobacco Industry committee (BRAATI) in partnership with the Town of Blind River and Clean North planted 13 trees as a follow-up activity to their October cigarette butt pick-up. Each tree planted represents one tree that was cut down to make 300 cigarettes. This activity helped heal some of the environmental damage caused by tobacco industry products while generating awareness about the environmental destruction caused by tobacco industry products.

