

Take!Action 2nd Annual Conference

AYAA reps participated in a weekend youth tobacco control conference. The AYAA took a leadership role in promoting chew tobacco awareness as our Peer Leaders facilitated a “Chew on This” break out session, and presented a resolution to ban the sale of chew tobacco, which was presented to Minister Watson.

Highlights of the weekend include Justin Trudeau and much Music DJ Jen taking about youth leadership, Patrick Reynolds speaking on unscrupulous tobacco industry strategies.

The second picture demonstrates a chew tobacco awareness display and a cessation display that were showcased at the workshop.

