

THROUGH WITH CHEW WEEK 2008

The Algoma Youth Action Alliance (AYAA), in partnership with the Canadian Cancer wants to help Sault Ste. Marie be “through with chew” during international through with chew week.

AYAA members have been out in the community talking to the public about their through with chew campaign and giving members of the public an opportunity to sign postcards in support of the Ontario government banning the sale of chew tobacco. The chew postcard campaign highlights concerns regarding smokeless tobacco (a.k.a. chew tobacco) use among youth in Ontario, particularly amongst young male athletes. Many people believe that smokeless tobacco is a safe alternative to cigarettes as the term “smokeless” makes these products sound harmless. The fact remains that there is no safe level of use.

On February 20, 2007 the Algoma Youth Action Alliance took over local MPP David Oraziotti’s board room and will be giving it a ‘chew-free redecorating makeover’ with their signed postcards.

