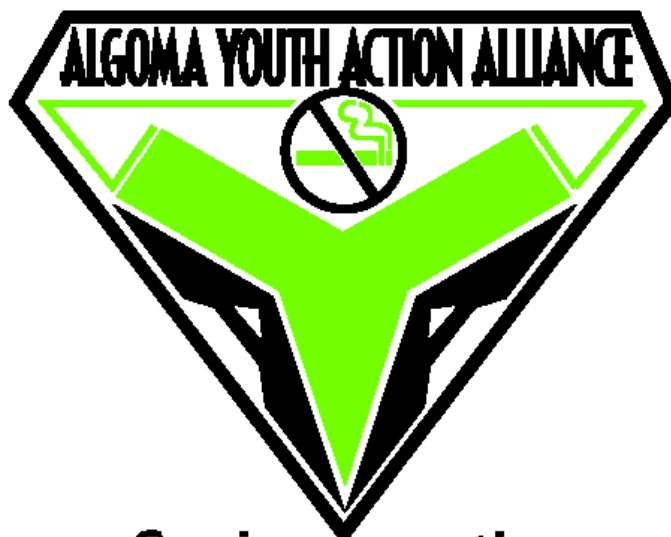


AYAA MISSION

The AYAA is committed to supporting healthy communities and creating change by empowering youth against tobacco industry tactics.

AYAA VISION

Algoma Youth Action Alliance: Inspiring youth to make the tobacco industry and its deception a thing of the past.



**Saving youth,
one butt at a time!**

AYAA VALUES

- ☺ **Health**: A general state of wellbeing of the body and the mind. This reflects the AYAA because we support healthy communities by promoting tobacco-free lifestyles.
- ☺ **Social Justice**: The idea that every individual and group is entitled to equal rights. This reflects the AYAA because we strive to voice our opinions and engage in our communities.
- ☺ **Leadership**: The ability to engage people in community activities and events. This reflects the AYAA because we try to inspire and guide others into tobacco-free lifestyles and we provide confidence to influence social change.
- ☺ **Teamwork**: The action by a group of people with a shared goal achieved by coordinated efforts. This reflects the AYAA because we make decisions and compromises based on group consensus and our different strengths.
- ☺ **Diversity**: A wide range of personalities, possibilities, and ideas. This reflects the AYAA because we all have different views, backgrounds, personalities and social circles.
- ☺ **Creativity**: The process of developing new, unique ideas. This reflects the AYAA because we are always using creative ideas for activities or slogans or themes, etc.
- ☺ **Respect**: Courteous regard for people's feelings and being considerate. This reflects the AYAA because we are always respecting and valuing people's decisions and ourselves, each other.