

BRAATI Through With Chew Week 2007

BRAATI committee members took their through with chew message to the chambers of town council with a presentation to raise awareness of the issues of youth chew tobacco youth and its harmful health impact. Mayor Gallagher and council responded by declaring the week of February 18-14 as Through with Chew Week in the town of Blind River and encouraging all its citizens to become aware of the issues and support BRAATI's work to discourage youth chew tobacco use. The coalition also partnered with the local Scotia bank to display 130 black hearts in the agency's window to remind the public of the 130 tobacco related deaths daily in Canada.