Wawa Mission 44

November 24, 2007 saw members of the **AYAA Wawa Allumez! Abandonnez!** on a mission. Youth took it to the streets with a graffiti wall and booth set up in the community centre. Posters with the number 44 were posted everywhere in the Wawa community to help raise awareness that 44 Ontarians die every day from tobacco-related illness and highlight the deceptive marketing practices of the tobacco industry.