



32 White Oak Dr E,
Sault Ste. Marie, ON P6B 4J8
+1(705) 942 7443
www.habitatsault.ca
affiliate@habitatsault.ca

The Sault College Public Relations and Event Management program (PEM) in partnership with Habitat for Humanity Sault Ste. Marie and Area presents:

"The Great Gingerbread Block Build"

Habitat for Humanity is a non-profit organization whose mission is to provide a sustainable solution to the housing crisis. They work with communities to help families build strength, stability and independence through affordable homeownership.

A safe and decent place to live is a basic necessity for individuals to maintain a healthy and fulfilling lifestyle. Here in Sault Ste. Marie, our local Habitat has built 9 houses since their induction in 2002. Their goal is to build 3 houses a year. In order to make their dreams a reality, they rely on community support and involvement as well as dependable volunteers.

The Event

On Saturday, December 7 from 10:00am until 2:00pm, upstairs at Rome's, the PEM students will host "The Great Gingerbread Block Build". This will be a team-based contest with a goal of raising funds and awareness for Habitat for Humanity Sault Ste. Marie and Area.

The competition will be based on a time limit of 2 hours and there will be many opportunities to sabotage opponents or purchase items that will help your team stand out. A designated building inspector will monitor what teams do and assign different challenges throughout the competition. The winning house will be decided by a panel of judges. There will be other opportunities for prizes, such as a people's choice award for the best gingerbread house and a prize for the team that raises the most money.

We are seeking monetary and in kind donations and sponsorship for the event with all proceeds going directly to Habitat for Humanity Sault Ste. Marie and Area.

Building a team

We are inviting you to create a team for the “**The Great Gingerbread Block Build**”. Each team will consist of 4-5 members with a registration fee \$25 per team member. Teams and gingerbread houses will be judged based on a number of factors; we encourage you to be creative and get into the festive spirit!

If you wish to register, please submit your information to: Alyssa (705) 257-8089, Karamjot (705) 987-1539 or Alyssa.Carolei@student.saultcollege.ca. We ask that all teams be registered by Friday, November 29, 2019.

Sponsorship:

We are asking for your financial support as well as any in-kind donations. Your sponsorship for this event will serve as an advertisement for your organization and highlight your commitment to helping those in need in our community.

Sponsorship Options are as follows:

Snowflake	\$20 - \$50	logo on sponsorship poster
Snowball	\$50-\$100	logo on sponsorship poster, event recognition
Snowman	\$100-\$200	logo on sponsorship poster, event recognition, social media mentions
Snow Kingdom	\$200+	logo on sponsorship poster, social media mentions, event recognition, additional signage

With the help of your organization we will be able to raise awareness for the Habitat for Humanity Sault Ste. Marie and much needed funds so they can successfully further their mandate.

Sincerely,

The Public Relations and Event Management Class
Sault College

THE SAULT COLLEGE PUBLIC RELATIONS AND EVENT MANAGEMENT PROGRAM
presents



THE GREAT GINGERBREAD BLOCK BUILD!

- WANTED: Kind hearted community elves looking to contribute to local families this holiday season
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DO YOU HAVE THE SWEET SKILLS TO BE BEST ON THE BLOCK?

Teams of 4-5, \$25 registration fee per team member
All proceeds go to Habitat For Humanity Sault Ste. Marie

LIMITED SPOTS AVAILABLE

REGISTER A TEAM TODAY!!

**GINGERBREAD HOUSE
COMPETITION WITH PRIZES !**

● **COOKIE DECORATING !**

● **A DAY OF HOLIDAY
FUN FOR EVERYONE !**

**To register a team or find out how you can show your support, contact,
Alyssa at (705) 257-8089 or Alyssa.Carolei@student.saultcollege.ca**



DATE: SATURDAY DECEMBER 7, 2019

**TIME: 10AM-2PM
UPSTAIRS AT ROME'S**



For updates, follow us on Facebook - "The Great Gingerbread Block Build"